



February 16, 2018

Doug Francis, CEO
Ghost Management Group LLC (Weedmaps)
41 Discovery
Irvine, CA 92618-3150

RE: Activity in Violation of State Commercial Cannabis Laws

Dear Mr. Francis:

The Bureau of Cannabis Control (Bureau) has determined that weedmaps.com is engaging in activity that violates state cannabis laws.

Pursuant to the provisions of the Medicinal and Adult-Use Cannabis Regulation and Safety Act (MAUCRSA), a valid state license from a state licensing authority is required to legally operate a commercial cannabis business within the State of California. This includes the retail sale and delivery of cannabis and cannabis products. Your website contains advertisements from persons offering cannabis and cannabis products for sale that are not licensed to conduct commercial cannabis activity; therefore, you are aiding and abetting in violations of state cannabis laws.

The MAUCRSA also contains state laws related to advertising and marketing restrictions for cannabis and cannabis products. Specifically, a technology platform shall not display an advertisement on an internet web page unless the advertisement displays the license number of the licensee. A license is defined as a state license issued under the MAUCRSA, and a licensee means a person holding a license under MAUCRSA. The weedmaps.com-issued license number (WM ID) is not a valid license number as required by law, and weedmaps.com is in violation of Business and Professions Code section 26151.

Weedmaps.com must immediately cease all activity that violates state cannabis laws. Please be advised that such violations may result in criminal and administrative penalties, as well as civil penalties for each violation.

Sincerely,

A handwritten signature in blue ink that reads "Lori Ajax".

Lori Ajax, Chief

Bureau of Cannabis Control